Postal guaranteed

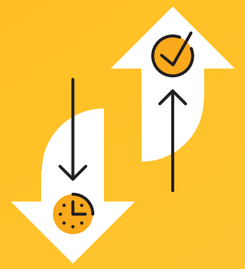
EuroArt Plus 7pt- and 9pt-guaranteed calipers on covers are ideal for printing direct mail pieces and brochures that make a big impact while remaining cost-effective.

Style that excites

EuroArt Plus presents a sophisticated blue-white shade and high brightness. This print surface facilitates phenomenal image fidelity and superior color vibrancy that get messaging noticed.

A workhorse with versatility

EuroArt Plus, which features fast ink-drying times and outstanding folding performance, is HP Indigo certified and suitable for many other dry-toner digital printing presses. It's FSC certified and available in gloss and silk finishes, to meet the needs of any job.



The Fine Line of Sappi Papers

Our products

We engineer McCoy, Spectro, Opus, Somerset, Flo, Galerie, and EuroArt Plus to meet specific user needs, but there are several attributes you'll get from every piece of Sappi paper:

- Superior quality
- High-grade fiber
- Smooth printing surface
- Consistent press performance
- Dependability in the toughest printing environments
- Superior ink hold-out for full color intensity
- Uniform color reproduction
- Side-to-side consistency
- Tight variability tolerances

Pioneering research and innovation

At Sappi, our passion for paper can be traced back over 165 years and is what guides us today. Our history of industry firsts includes the first paper coated and calendered on two sides, the first dull-coated paper, and the first mill-branded paper. Our innovative spirit is also demonstrated in initiatives like *Sappi etc.* and *Ideas that Matter,* which provide thought leadership for the entire paper industry.

Sustainability

When you commit to a print campaign, you should be confident in your paper company's approach to sustainability. That's why we take a holistic view of our environmental responsibilities—from harvest through manufacturing, distribution, end use, and disposal. From beginning to end, we infuse environmental and social responsibility into our paper, processes, and people, in order to give you one less thing to worry about. EuroArt Plus's product features include:

- FSC® Chain-of-Custody certified
- PEFC™ Chain-of-Custody certified available upon request, pending availability of credits

Best-in-class service

We go way beyond technical specifications to help you choose the right paper for your brand and campaign needs. And once you're on press, our trusted printer technical support team stands ready to make sure your project turns out just right.

sappi

For more information, please contact your Sappi sales representative or call us at 800.882.4332.

Effective 07.20
PRO-6399

sappi | EuroArt Plus

When visual performance meets runnability

The fine line between reliable and remarkable.

When you need a dream on the surface and dependability on press.

EuroArt Plus® is a smart choice for impressive performance. Engineered to provide exceptional on-press efficiency and reliable runnability, it has the brightness, shade, and ultrasmooth surface to ensure that color pops right off the page and delivers an incredible visual experience.

EuroArt Plus—Sheets

FINISH	TEXT OR COVER	BASIS WEIGHT (lb/gsm)	BRIGHTNESS STD.	OPACITY STD.	GLOSS STD.	CALIPER AVG.	GUAR. CALIPER	PPI	THICKNESS (microns)	L*a*b* PAPER WHITE[1]
Gloss	Text	60/90	91	92.0	65	.0028		714	70	95.0, 1.25, -5.80
		70/104	91	93.5	65	.0032		624	81	95.0, 1.25, -5.80
		80/118	92	95.0	65	.0037		540	93	95.0, 1.25, -5.80
		100/150	92	97.5	65	.0048		416	121	95.0, 1.25, -5.80
	Cover	80/216	92	99.0	65	.0074	7pt[2]	270	188	95.0, 1.25, -5.80
		92/250	92	99.0	65	.0093	9pt[3]	214	236	95.0, 1.25, -5.80
		100/275	92	99.0	65	.0100	9pt[3]	200	253	95.0, 1.25, -5.80
		120/325	92	99.0	65	.0123		164	312	95.0, 1.25, -5.80
		130/350	92	99.5	65	.0135		148	343	95.0, 1.25, -5.80
Silk	Text	60/90	92	92.5	32	.0033		606	83	95.0, 1.25, -5.80
		70/104	92	94.0	32	.0038		526	96	95.0, 1.25, -5.80
		80/118	92	95.5	32	.0043		466	109	95.0, 1.25, -5.80
		100/150	92	98.0	32	.0054		370	138	95.0, 1.25, -5.80
	Cover	74/200	92	99.0	32	.0074	7pt[2]	270	188	95.0, 1.25, -5.80
		80/216	92	99.0	32	.0093	9pt[3]	214	236	95.0, 1.25, -5.80
		100/275	92	99.0	35	.0105	9pt[3]	190	267	95.0, 1.25, -5.80
		120/325	92	99.0	35	.0132		152	335	95.0, 1.25, -5.80
		130/350	92	99.5	35	.0145		138	368	95.0, 1.25, -5.80

1 CIE L*a*b* values are approximate and in conformance with ISO 13655:2017. Data are specified according to the measurement condition M0, measured using an X-Rite eXact, configured to D50, 2° Standard Observer, 45/0 measurement geometry, with white (self) backing. Values may vary significantly when measured with different instruments. Average CIE L*a*b* data are presented for relative paper shade comparisons—not as product specifications. Paper white values specified according to the measurement condition M1 are available upon request.

2 Guaranteed to meet US Postal Service 7-point minimum business-reply requirements.

3 Guaranteed to meet US Postal Service 9-point minimum business-reply requirements.

All values listed are approximate and subject to change. Please visit *sappi.com* for the most up-to-date product specifications and available certifications.

Please recycle

Using a recycle logo reminds consumers that recycling paper is an easy way to reduce their environmental impact across the lifecycle of printed materials.

Need inspiration? We have created a library of unique and fun recycling logos, free for anyone to use.

To download high-res versions, visit us at *sappi.com/recycling-logo-library.*

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Production Notes
EuroArt Plus Dull Cover 80lb/216gsm, 4-color process, chrome silver plus gloss and dull varnishes and pearl coating

For more information about EuroArt Plus, please visit *sappi.com/EuroArt-Plus* or scan the QR code.

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